

MONTHLY NEWSLETTER

(805) 548 2670

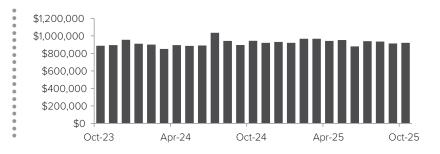
1333 JOHNSON AVE

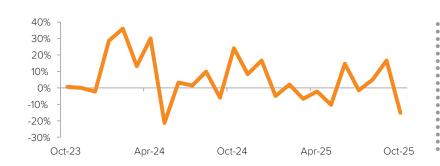
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San Luis Obispo County Market Update

Most Recent Trends At A Glance Reported: OCT. 2025

MEDIAN PRICE For SF Detached Homes \$920,000 0.8 % MTM -2.4% YTY





HOME SALESFor SF Detached Homes

15.2% YTY -11.8% MTM -0.3% YTD



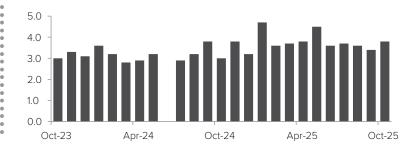
UNSOLD INVENTORY

For SF Detached Homes

3.8 Months

11.8% MTM 26.7% YTY







MEDIAN TIME ON MARKET

For SF Detached Homes

35 Days

9.4% MTM / 45.8% YTY



INTERESTING FACT

Wild turkeys are not native to California.
First introduced in 1877, they didn't become established until the 1950s when the Department of Fish and Wildlife began releasing Rio Grande turkeys from Texas.
They now inhabit 54 of California's 58 counties.

MOST EXPENSIVE HOME SOLD IN SLO COUNTY THIS PAST MONTH



128 Florin Street Pismo Beach, 93449

Selling Price: \$2,950,000

2 BED / 3 BATH 1,971 square feet

PRICE PER SQ-FT: \$1,496.70



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PUBLIC ART

Public art is about more than beautifying a space—it creates a ripple effect that supports jobs, generates revenue, deters graffiti, improves public safety and strengthens community connection. Here on the Central Coast, we're fortunate to have a rich cultural landscape filled with artists, museums, galleries, festivals, performing arts programs and cultural events that enrich our region. Here are a few standout artworks, events and landmarks that delight both residents and visitors alike:

SENSORIO

Paso Robles

Launched in 2019 in east Paso Robles, Sensorio is an immersive sculpture and light experience featuring multiple exhibits with more than 100,000 glowing bulbs. Visitors are invited to spend an evening walking through seven breathtaking light installations that blend art, music, and the surrounding natural landscape. With a restaurant, an outdoor music venue, and a variety of amenities, Sensorio has become a beloved attraction on the Central Coast and a shining example of public art in California. By April 2024, it had welcomed over half a million visitors from 70 countries, drawing audiences from near and far.

sensoriopaso.com

BASKETBALL COURT MURALS

Arroyo Grande

The City of Arroyo Grande showcases two unique basketball court murals at Rancho Grande and Strother Parks.

Open to the public for use, these projects were a partnership between the City, Project Backboard, the Lions Club and community volunteers, which enhances the aesthetic appeal of the courts, fosters community engagement, and promotes a sense of local identity and pride. While serving as a beautiful canvas, the murals also supplied a much-needed renovation, improving the quality of the courts for years to come.

arroyogrande.org/838/City-Parks

BOX ART PROGRAM

San Luis Obispo

In 2025, San Luis Obispo celebrated the 15th year of its Box Art Program, which was initially conceived as a graffiti abatement measure and transforms public utility boxes into vibrant works of art created by local residents. The program features 72 boxes scattered throughout the city. By using vinyl wraps instead of painting directly on the boxes, it now showcases artwork in a wide variety of media, expanding opportunities for creativity while beautifying public spaces.

slocity.org



SAND ART FESTIVAL

Pismo Reach

The inaugural Pismo Beach Sand Art Festival concluded earlier this month. Attendees of this free, three-day, family-friendly event enjoyed a spectacular display as top sand artists from around the world transformed the beach into a stunning open-air gallery. Artists began their creations at low tide, around 2pm, knowing that each intricate masterpiece would be swept away with the rising tide by evening. A fleeting, magical experience, but one that will return again next year.

experiencepismobeach.com

HEARST CASTLE

San Simeon

Built between 1919 and 1947 by William Randolph Hearst and designed by Julia Morgan, California's first licensed female architect, Hearst Castle attracts roughly 700,000 visitors each year. Located on the central coast, it draws tourists to San Luis Obispo County, supporting the local economy through spending on dining, lodging, and other travel-related activities. Hearst Castle is one of the few state parks that is profitable enough to send money back to the state's general fund, supporting other state parks. Its collection includes over 25,000 works of art, antiquities, and artifacts, featuring paintings, sculptures, and decorative arts from around the world, with some pieces dating back to ancient Egypt.

hearstcastle.org